

Packages & Pricing Guide

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Tailored packages to fit your needs

I offer a range of consulting services designed to help you achieve your business goals efficiently and effectively. Choose the package that best fits your needs.

Services	The <i>Blueprint Package</i> CHF 2'100	The <i>Content Package</i> CHF 4'950	The <i>Launch Package</i> CHF 6'750
Onboarding session (2h, in-person/online): Gather key info, audit setup, and secure access.	✓	✓	✓
Business Blueprint document: <ul style="list-style-type: none"> Brand setup: Story, vision, market, services. Visual identity: Logos, colors, typography, mock-ups. Communication: Voice, messaging, channels. 	✓	✓	✓
Weekly catch-up calls (up to 1h): Progress tracking, guidance, accountability.	✓	✓	✓
Rounds of revisions: Up to three included. <i>The specific amount will be specified on your quote.</i>	✓	✓	✓
Brand asset folder: Ready-to-use brand elements.	✓	✓	✓
Offboarding session (4h, in-person/online): Handover assets, tools, guided implementation.	✓	✓	✓
Digital presence setup & revamp: Website/landing page, social media, Google Business profile.	CHF 2'500	✓	✓
Content Calendar: Up to three-month social media content strategy, key messaging themes.	CHF 450	✓	✓
Go-to-Market Plan: <ul style="list-style-type: none"> Purpose, scope, and MVS features. Audience insights. Competitive advantages & pricing strategy. Marketing channels & communication strategy. Customer journey map. Launch plan. Performance metrics & success indicators. 	CHF 1'600	CHF 1'600	✓
Logo redesign with Canva.	CHF 450	CHF 450	CHF 450
Branded creative assets: Flyers, brochures, business cards, etc.	CHF 650	CHF 650	CHF 650
Professional brand photo/video shoot & paid ads: Scripts, filming & editing for high-quality content, used for targeted campaign.	With the Content Calendar only. CHF 1'500	CHF 1'500	CHF 1'500
Community management (3 months): <ul style="list-style-type: none"> Social media posts: Templates, captions, interactive prompts and CTAs. Video editing: Short-form content (Reels, TikToks and/or LinkedIn clips). Posting & scheduling: Twice a week. 	With the Content Calendar only. CHF 1'600	CHF 1'600	CHF 1'600
Quartely performance tracking & reporting: Analytics and improvement insights.	CHF 450	CHF 450	CHF 450
Extended monthly community management available.	With Community management only. CHF 500/month	With Community management only. CHF 500/month	With Community management only. CHF 500/month
Retainer models for extended services and/or smoother transitioning.	With Go-to-Market Plan only. See Retainer Models page 2.	With Go-to-Market Plan only. See Retainer Models page 2.	With Go-to-Market Plan only. See Retainer Models page 2.
Additional hours available.	CHF 130/h	CHF 130/h	CHF 130/h

Retainers

"I work to disappear" but if that sounds a little scary to you, I offer retainer models over three, six or 12 months.

Retainer models	3-month Retainer Agreement	6-month Retainer Agreement	12-month Retainer Agreement
Standard Retainer Includes an execution framework, Kanban board for tracking progress, regular check-ins for accountability, and a monthly consulting session to refine strategies.	CHF 800/month CHF 2'400	CHF 700/month CHF 4'200	CHF 500/month CHF 6'000
Premium Retainer Includes everything in the Standard Retainer plus two custom deliverables per month to enhance and streamline your customer journey and business processes.	CHF 1'600/month CHF 4'800	CHF 1'500/month CHF 9'000	CHF 1'000/month CHF 12'000

Which package is right for you?

Struggling to move forward? Find the right package for you.

Do you need a **clear framework** to define your business and **make strategic decisions** with confidence?

The Blueprint Package is designed for you.
 Let's **build your foundation**.

Do you find it **challenging to communicate** the right message to the right people and **stay on track** with your content?

The Content Package is made for you.
 Stand out & get noticed now.

Do you have a great idea but **feel overwhelmed** about how to **turn it into a business**, service, or program?

The Launch Package is for you.
 Let's **go-to-market with confidence!**



Ready?

Book a Discovery Call

<https://calendly.com/juliedemeyer/discovery-call>

