

Bloom Advocates Program

Your Path to Rewarding Referrals

with Bloom by Julie



“Thank you for your interest in the Bloom Advocates Program! I’m deeply grateful for your support. Bloom has **grown entirely through word-of-mouth**, and this program is simply **my way of giving back** to those who’ve shared Bloom with others. It started when a friend referred four new clients, and I realized there should be a way to thank her. That’s how the Bloom Advocates Program began, and I’m thrilled to open it to everyone who will help shape Bloom’s success.”

Julie



The Bloom Advocates Program: My Promise

For each referred lead that becomes a paying client with a project value over CHF 2'100.-*, Bloom by Julie offers the Advocate a 10% cash-back reward on the confirmed ticket amount.

*Basic package is now at CHF 2'100.

Good to know

Introduce your lead through official communication channels, like email or direct message.

For the cash-back to be issued, **the referred client needs to complete the payment.**

This agreement applies exclusively to first-time clients referred by you.

Cash-back payments will be processed immediately following the client's payment.

Ready?

Learn all about Bloom

Read through this presentation deck and explore Bloom's [Instagram](#), as well as its [website](#).
Your questions and feedback are welcome!

Send me a quick message

Just drop me an email at hello@bloombyjulie.com with the subject line "*Application for the Bloom Advocates Program.*" Let me know how you believe you can help and why Bloom speaks to you. Short, sweet, and stress-free—can't wait to hear from you!

Sign the letter of agreement

Once everything is set, you'll receive a letter of agreement to complete with your bank details and signature, making it official so we can get started.



Did you know?

1 in 3 **entrepreneurs consider exiting** their
business within five years?

Why? — They burn *out*.

*As **solopreneurs**, the odds of that happening are **significantly higher**.*

So, let's bring
meaningful solutions to them!
And you'll get rewarded
for supporting their journey.

My Mission —

Equip **purpose-driven entrepreneurs** with the tools and strategies for **coherent branding and clear communication**, helping them build familiarity, trust, and convert ideal clients.

Integrate **customer experience management best practices**, to foster loyal advocates, **driving sustainable success** through repeat business and positive word-of-mouth.

Streamline processes to optimize time and resources, enhancing efficiency and providing **peace of mind**, so they can focus on purposeful growth and making a positive impact.

Why with me? —

- As a solopreneur who's launched five entrepreneurial projects in the past, **I understand the challenges firsthand.**
- My degree in Hospitality Management from the world-renowned EHL equips me with **expertise in efficiency and service excellence.**
- Additionally, my design background and synesthesia give me a **distinctive eye for aesthetics.**
- I transform the landscape for solopreneurs, **driven by passion and a commitment to excellence.**

“Bloom represents **more than business for me**; it’s a platform where I can channel **my passion to help others** discover their own potential, guiding them toward both financial success and **personal fulfillment.**”

Who am I?

Raised in **Switzerland**, I grew up surrounded by nature and immersed in international communities. This unique environment shaped my worldview, nurturing my creativity through the arts, expanding my cultural understanding through travel, and instilling values like **kindness, humility, discipline and ambition.**

Defining moments in my life that truly reflect these values were **climbing Mount Kilimanjaro** twice at the age of 14 and traveling to India on a **humanitarian mission** at 16. These experiences were not only a testament to my dedication but also highlighted my willingness to step outside my comfort zone.

I studied **design** in **Boston**, where I sharpened my creative skills. I then specialized in **marketing** at **EHL**, the top-ranked hospitality management school globally, which further influenced my professional direction.

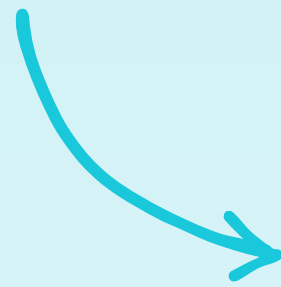
After graduation, I explored various roles and eventually undertook the challenge of **restructuring a small but significant foundation.** This role was crucial, teaching me invaluable lessons about **managing an organization with high impact, regardless of its size.**

Following a move to **Geneva** and the birth of my daughter, I launched "**Bloom by Julie**". Bloom has seen rapid growth, tripling its revenue in 2024. I dedicate myself to helping fellow **solopreneurs**, drawing on my meticulous attention to detail and organizational skills.

My life’s work is dedicated to **identifying and implementing improvements**, and I am passionate about helping others achieve their **fullest potential.** Each of these experiences has been pivotal in developing who I am today.

Connect on LinkedIn

What I do



I help **solopreneurs refine, elevate and streamline their business** with tailored support and simple, user-friendly systems.

So They... →

Attract ideal clients.

Secure **repeat** business.

Benefit from **positive** word-of-mouth.

Become more **efficient**.

Conserve resources.

Enjoy **sustainable** growth, stability,
& **peace** of mind.

My approach?

We build a robust platform for their brand to thrive and stand out in the competitive market.

- We work together to complete a detailed **Business Blueprint** that outlines their brand setup and visual identity.
- We revamp their **website** and optimize their **social media** profiles, ensuring a cohesive and impactful presence.
- Optional add-ons like logo redesign and custom-branded materials are available to further personalize and strengthen their brand.

We implement strategic content that attracts ideal clients and sets the stage for sustained growth.

- We collaborate on a **3-month Communication Plan** that includes a tailored content calendar, customizable messaging templates and professional video editing.
- We ensure a reliable twice-weekly **content distribution**.
- We **analyze performance** and engagement to measure success and make informed adjustments.

We execute a high-impact launch that is strategically timed and focused on long-term success.

- We create a customer-centric **Go-To-Market Plan** with clear positioning, competitive pricing, comprehensive marketing strategies, and a detailed customer journey map to enhance the customer experience at every touchpoint.
- For ongoing support, **Retainer options** are available to continue strategy execution, track progress, and create deliverables.
- Optional add-ons include **professional shooting** and targeted **paid ads** to maximize launch exposure.



Do they suffer from...

Poor brand recognition?

Let's boost their brand identity and brand consistency to attract the right audience and establish credibility. Ensure their market presence is impactful and unified.

Communication challenges?

Let's enhance their content strategy and messaging clarity to engage their audience effectively. Implement a robust communication plan to strengthen brand authority and increase engagement.

Uncertainty in the face of a Launch?

Let's streamline their go-to-market strategy for better resource management and customer experience. Optimize launches to increase customer engagement and sales.

Then, you're in
the right place
& they're lucky
to know you.

How I help —

[Request access to Bloom's Packages & Pricing Guide](#)

Passionate about helping
people find solutions that
truly make a difference?

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